

ASTD Nebraska Board Meeting

Meeting Minutes

February 18, 2011

Present: Terry Lee, April Kassen, Michael Merritt, Shelly Whittaker, Kim Hurst, Spencer Cohorst, Chris Orsborn, Laura Dyer, Pati Carr, Ericka Juno, Susan Bates, Barb Lerouge, Cynthia Way (via cell phone), Jill Banaszak, Erick Dragsten

Next meeting:

1. **April 15th, 2011**
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I. Committee Reports

Communications – Shelly Whittaker

- Training Pros signed on as a sponsor for the May Regional Event.
 - We have 6 sponsors now
- Changing our web vendor to Wild Apricot
 - Transferring info
 - Testing will need everybody's help
 - **Action Item (A.I.)** – If you want any changes to the website, let Michael, Laura, or Shelly know
 - Change over will be done by June 1st
- ASTD – NE regional event will be in Strictly Business for the next two months
- **A.I.** – Chris needs articles for the newsletter
- Spencer has been putting events on social networking sites

Programming – Jill Banaszak

- March program went well
 - Thanks for all those who stand up to speak at the programs
- Working on July family social
 - **A.I.** – If you have ideas for the summer social, let Jill know

Education – Cynthia Way

- CPLP virtual study group starts on Thursday
 - 50 participants, 7 from Nebraska
- Congratulations to Cynthia who has a new job in DC
- Scholarship deadline for regional event is today
 - 4 people have applied for scholarships

Membership – Chris Hitchcock

- Membership is growing.
- Question was asked “who do we get National List from now?” Answer, try Gina
- Terry will check on National Membership status for board members

President-Elect – April Kassen

- Board social was fun – thanks to those who came out

- Working on certification credit for events / programs
- Regional Event – finalizing a lot of stuff right now
 - **A.I.** – share information about regional event with co-workers
 - Advertising will be increasing
 - So far we are breaking even on costs
 - Working on a Department of Labor grant for more funding
 - Brochure should be done today – going out to 4800 people

Past President – Michael Merritt

- Working with Susan on finances
 - Taxes are done
 - Working on incorporation
- Wild Apricot will cost \$250 for first year (versus \$250 per month we currently pay)
- Regional event coverage in Omaha is limited
 - **A.I.** – Please help with marketing / spreading the word

Finance – Susan Bates

- **A.I.** – VP's see Susan about your budget
- Will pass out how much spent & how much brought in next month

From Our Leader – Terry Lee

- Teach back by Chris will be in April, Cynthia will be in May
- Working on board member orientation with April

Miscellaneous

- Check the board only page for information about goals and regional event
- Need information for board member page from Director of Special Events and Carol

Wrapped up with celebrations and inspirations