

ASTD Nebraska Board Meeting

Meeting Minutes

May 20, 2011

Present: Terry Lee, April Kassen, Michael Merritt, Shelly Whittaker, Ericka Juno, Barb Lerouge, Jill Banaszak, Chris Hitchcock, Krishna Clay, Erick Dragsten

Next meeting:

June 17th, 2011

I. Committee Reports

Communications – Shelly Whittaker

- Confirmed new sponsor; one more sponsor in works
- Still working on new website; won't be done by June 1st
- Chris is testing Constant Contact and Mail Chimp for email blasts

Membership – Chris Hitchcock

- Chris will look to see who from Regional Event weren't members but became members as a result
- Chris will look to see if 30 new members since January are previous members returning to ASTD or brand new to ASTD
- Working on corporate membership plan
- Working on email to alert people to new job postings
 - 14 jobs added to job bank in April
- Concierge Program is going well (thank you Kate!)
 - Kate will revamp list of who we call this month
- Membership Drive responsibility is being transferred to Pati
- Pati and Chris will be meeting next week to develop new member orientation
 - Michael Merritt will give e-learning part to them

Programming – Jill Banaszak

- Next month's program "Improving Learning Transfer"
- July 29th Social – Warner Ballpark (game and fireworks) – cost is \$8 per person and includes \$8 in Werner bucks for refreshments
- August's program will be "Immersion Learning"

Education – Erick Dragsten

- Still looking for a new Director of Mentoring – if you know anyone, please let Cynthia know!
- CPLP virtual study group is going well
- Save the date for Trainer's Institute will be going out soon
 - Dates are still being finalized
 - Volunteers will be needed

Past President – Michael Merritt

- Past Presidents Advisory Board met last Monday
- June 17th is the Board Retreat
- Helping with website conversion
- Working on e-learning day
- Details about Regional Event numbers coming soon!

President-Elect – April Kassen

- Regional Event was a huge success – Thank you Michael
 - Bags leftover will be divided between Lincoln & NE chapters for use in future events
- VP's should submit proposals to ALC – be thinking of ideas
 - April will email links & ideas
 - **Due JUNE 3rd**
- Working on survey & award nominations for end of year awards

President– Terry Lee

- June 17th is the Board Retreat
 - Let Terry know if you have anything for the retreat agenda
 - Location – Hy-Vee in Council Bluffs
- Reaching out to community to offer non-profits training
 - If you want to volunteer, let Terry know what you would like to train

Miscellaneous

- Cynthia will do the June teach back
- Terry did today's teach back on ASTD Nebraska Board roles and responsibilities

Wrapped up with 'ah-ha' moments from Regional Event