

ASTD Employee Learning Week

DECEMBER 5-9, 2011



Employee Learning Week (ELW) is an opportunity for companies to demonstrate their commitment to workforce development. During the week, remind employees about all of the learning and development opportunities they can access. For more information and links to ELW materials, visit www.employeelearningweek.org.

WHERE?

Employee Learning Week events can happen anywhere. Hold events in your office or plan a special off-site program.

WHY?

Training is more important now than ever before. The growing skills gap and the increased need to compete in today's economy require organizations to develop a knowledgeable and highly skilled workforce.

WHO?

All organizations are encouraged to recognize Employee Learning Week by rededicating themselves to employee learning.

HOW?

The possibilities are endless! You can showcase your organization's learning and development best practices. Find additional ideas by visiting www.employeelearningweek.org.

WHEN?

Plan special events, meetings, or distribute communication during ELW, December 5-9, 2011. Continue investing in employee learning throughout the year.

Become a **Champion of Learning!** Share your plans for ASTD Employee Learning Week 2011 and your company can be recognized by ASTD. Send your story to elw@astd.org.

ASTD (American Society for Training & Development) is the world's largest association dedicated to workplace learning and performance professionals.