

## **ASTD Nebraska Board Meeting**

Meeting Minutes

*November 18, 2011*

*Present:* Beth Down, Michael Merrit, Lindsey Wenal April Kassen, Spencer Cohorst, Jill Banaszak, Barb Lerouge, Eric Dragston, Jennifer Labrie, Kim Hurst, Melissa Turner, Lance Baker, Terry Lee, Shelly Whitaker, Chris Hitchcock, Cynthia Way via phone.

### ***Next meeting:***

1. Board Retreat December 9

President – Terry Lee

- Terry email Joanne Hinke
- Tax Exempt Status coming end of year
- Employee Learning week will be proclaimed

## **I. Committee Reports**

Communications – Shelly Whittaker

- Flyer forthcoming for Holiday Social
- Working on Email Blast
- Thanks to programming team for 2012 program planning
- Has some feedback regarding sponsorships
  - Consider Changing Themes
  - One sponsor is already confirmed back

Programming – Jill Banaszak

- Will not skip June as a program month next year
- Plan quarterly workshops in addition to monthly programs
- Consider alternate program times such as evenings
- December Social
  - Will have caricature artist
  - No vendor booths this year
  - Stephanie Shanahan

President-Elect – April Kassen

- December 9 is board retreat
  - Goals
  - Teambuilding
  - Getting to know each other
- Working on member survey
- Award Nominations are out can nominate in one or more categories
- Work on Golf Tournament will speed up in January
  - This is a big event
  - Try to work on sponsors before end of year budgets for sponsors
  - Fundraiser? Social?

- Need to establish a committee for Golf Tournament

#### Chris Hitchcock Membership

- Executive vote for New Due Structure
  - New Dues \$60, \$10 less if renewing
  - Considering +3, +6, +9 Options to add programs up front
  - 10% Discount
  - Student \$25
  - 4 from same company consider 5<sup>th</sup> free
- Atomic Training 3 month membership
- Jennifer -Concierge
  - Career Resource Review
  - Added over 100 members this year
  - Last year 218 this year 309
  - Renewals look good
  - 9-12 new members each month

#### Past President – Michael Merritt

- Nothing new to report, this is his last meeting
- Recorded recent program
- Opportunity to educate call center business on E-Learning

#### Cynthia Way

- Employee Learning

#### Beth Down

- In depth article focus on
  - Speed networking
  - Has 2 new mentors
  - Seeking Mentees

#### Erik Dragston – Lacy Stadola achieved CPLP

- Thanks to April for feedback

#### Ralph Wojcinski via spreadsheet

- Catapult into large chapter category
- Wow – Grow into new extra large category
- Membership Drive
  - Each group take one project
  - Involve everyone
  - Ideas in project plan dates and details
  - In next 2 weeks flesh out ideas and get back to Ralph
  - Feel free to help each other in other areas

#### Director of Website - Melissa Turner

- Encouraged us to share/advertise workshops on social networks
- Glenda is good at posting, consider linking to her and sharing
- Western chapter used 4 square to check in from locations
- Flyer reminders at programs

- Power point and QR codes
- Spencer will work on social networking tips to share

#### Finance

- Emailed budget
- Speaker stipend forms or executive approval
- UP Heather Davis Scholarship donation
- \$2,250 Nebraska Org Force Grant
- Consider Regal Awards for upcoming awards to avoid set up charges

#### OPEN ITEMS

- No professional photographer at social, bring cameras please
- Updated CPLP

#### Inspirations

- Programming great year
- Chapter Scholarship Fund
- Board consists of dedicated people great group
- Thanks to outgoing members
- Michael helped this be a great year and in keeping on track
- Thanks to Barb for long standing service on board
- 10 month old son who just keeps getting back up after falling down
- Kudos to Shelly for taking on VP role
- Barb will be happy to be a tasketeer going forward
- 64 year old Dad who completed Triathlon

Meeting adjourned at 8:05 AM