

February Meeting attendees included:

April Kassen, Terry Lee, Lance Baker Lindsey Wedel, Shelly Whittaker, Cynthia Way via Skype, Jill Banaszak, Erick Dragsten, Jill Idelman, Jon Titus, Teresa Matteson,

Shelly Whittaker

- SOS went out
- Jill asked that Calendar takes to event.
- Email blast for certificate events
- Jill asking for newsletter articles
- Fantastic response to request for newsletter articles
- Continuing to work on sponsors
- Asked for ideas on sponsors talked to new horizons
- Hope for same response next month for newsletter

Jill Idelman

- Networking as part of ASTD was the key to her getting another job so quickly.
- She is happy so far with her new position and company
- Idea brought up for some kind of job seekers testimony from her for an article or the website

Jill Banaszak

June speaker declined she is working on a replacement several possible ideas were mentioned including:

- Possibly a potpourri of some sort
- Demo Prezi as an alternative to PowerPoint
- Find 4 different speakers/sessions to combine
- Done social media presentations more along personal use consider program table topics for using social media from a business standpoint.
- Registrations signing up for trainings.
- Doodle Scheduling type tool
- Eventbrite

Teresa Matteson

- Book club is the 28th
- Gratitude at work started customer service and call center operation
- Have no one registered for book club yet.
- 90th and fort public library 5:30 presentation Q&A interactive
- Second book is regarding marketing yourself in small business context
- She works in decision support, not a trainer by trade, would welcome ideas for books
- Consider changing date because of lack of response?
- Discussed reasons for lack of response
- Possibly not much advance notice?
- Contact Glenda to see which members specifically expressed interest in book club
- Poll on linked in to see what books people

Lindsey Wedel

- Emailed budget
- Sponsorships still being worked on.
- New and improved budget format from Michael
- Terry Lee
- Engage leaders of organizations in training
- State of training in Omaha
- Report would engage these people better just getting started.

Jon Titus stood in for Krishna Clay during meeting and provided the following information:

- 2 resume reviews, 1 mock interview
- Close to core should hit 35% in March
- Good participation in the programs

Chris Hitchcock

Called to say that she was in an accident with no injuries, she will email information out. Content of her email is pasted in below. Fri, Feb 17, 2012 at 9:48 AM

- My apologies for not making the meeting this morning. I was rear-ended by a (not so) SmartCar this morning. I just have to say: if you drive a SmartCar, don't rear-end a 1998 Chevy Silverado with a ball hitch. The SmartCar will not win and a wrecker will have to come lift your car off the ball hitch when the hitch goes through your grill. Needless to say, I came out the winner in this little melodrama as the accident was not my fault and I suffered no damage. No one was injured.
- I am so sorry I didn't get to spend the first part of my morning with all of you! I do have a few things for your consideration:
- We are going to raffle off a seat at a National Certificate Program which will be held in Lincoln this spring. Instead of just doing a random drawing, we are going to tie the drawing to volunteerism. For every hour a member volunteers, they will get their name entered in the drawing. I am going to work with Shelly's group to do a media blitz to let people know about this potential pay-off for volunteering. Here's where you come in:
 - Please make sure you have ALL of your volunteer opportunities submitted to Melissa, so she can get them on the website. Jennifer will also need those so we can let our people know via the Concierge Program.
 - I will write an article for the March Newsletter, and will list examples the opportunities I see on the website.
 - When someone volunteers for you, please send me their names and how many hours they volunteered. (I will put together a tracking form for your convenience.)
 - Let your volunteers know they are entered in the drawing.
- I have a friend who does Capital Fund Raising and is REALLY good at it. I have consulted with her about our Golf Tourney. I know the bulk of our planning will happen later this year but she suggested we get clarity on a few things ASAP. I was hoping to discuss these questions as a group, but was not able to be there. Please take a minute

and send me YOUR understanding of each of these questions. Don't worry that you were not in on the initial discussions, there are not wrong answers. We can revisit but let's get started setting our goals and expected outcomes:

- Why are you having an event?
- Why a golf event?
- Who are you targeting to attend and how many do you want to attend?
- How much money do you want to raise?
- When do you want to have the event and what course?
- How many people will be on the committee to plan this?
- I just wanted to check in with Ralph and Jon on any research they have done to find best practices in "taking your Chapter to the next level." A while back, we got examples from Wendy Leedy, Chapter Relationship Manager, of Chapters who are using the "Next Level" tool we discussed during the retreat and are doing quite well. Any progress on finding out what these Chapters are doing?
- I just have to reiterate how lucky I feel to be working with such an amazing and talented group of people!

April Kassen

- Certificate program get free seat for programs that we advertise
- How to give these seats away?
- Goal is volunteering to help out chapter besides board members.
- Keep list of folks who volunteered their time in some way for a drawing
- Cynthia suggested keeping contact information to keep master list.
- Email to VP's for teach back list.
- Terry feedback, Shelly time management asked for other volunteers
- Board memberships national. Only used ½ of budget, others can come forward if more people need assistance.
- We are still working on the status of flash drives for new members?
- Ralph is close to completing list. Working on flash drives to submit.
- Consider granting access on website to new members' information?
- May be space issues with information.
- Opportunities for SOS
- Lindsey and Jill B should consider making submissions
- Concierge program
- Board members job descriptions didn't necessarily transfer over from old website. Asked board members check to see if most current description is on site. Forward what you were sent via email if it doesn't match
- Golf tournament is out for this year. Will start working much earlier next year to beat holiday rush. Considering alternatives to supplement.
- Partnering with non-profit organizations for volunteer opportunities, not just board members. Open up to broader membership. Her ideas include Habitat for Humanity. We are generally looking for something along the lines of a onetime date allowing people to show up rather than a recurring event. Any ideas from group?
- Food bank, big bros big sis, get some teams together, relay for life overnight. producing garden projects.
- One event a year
- Open up to chapter members and families

Erick Dragsten for Cynthia Way

- Study group meeting March 8
 - Michelle is coming up with structure for ATI that follows modules for CPLP certification
 - CI revamped
 - Michelle working on programs for 2013
 - Beth still looking for mentees considering reaching out to universities.
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- We then broke into groups to take five minutes to look at personal goals from retreat.
 - Meeting wrap up included reflection upon last month personal events for each board member.
 - Meeting progressed into teach back from Terry Lee regarding Dialogue Feedback.