

April called meeting to order at 7AM January 20

Brief introductions members present were

April Kassen, Lindsey Wedel, Chris Hitchcock, Ralph Wojcinski, Teresa Matteson, Spencer Cohorst, Krishna Clay, Jill Idelman, Stefanie Shanahan, Libby Guthrey, Shelly Whittaker, Jill Banaszak, Jon Titus, Lance Baker

April asked VP's to give highlights from their reports

### **Marketing and Communications - Shelly Whitaker**

2 sponsors renewed this year, waiting to hear from Pinnacle Bank

Let her know if you have volunteers who are helping in order that they may be recognized

Feb program Libby sent marketing piece, March CRF in from Jill, March speaker looking for aggressive marketing

Jill Idelman articles by Monday anything to promote/announce newsletter on the first

Jill would like to do a past president asked for ideas. A few candidates were discussed.

### **Programming Jill Banaszak**

June program Mike Anderson has left the training industry, we now have an open June program. We would be penalized by Scott Center if we have to cancel facility for June.

Ideas included some kind of a virtual program and roundtable topics. We are still throwing around replacement ideas.

Teresa working to put together a book club. Would it be appropriate to have an author facilitate? Some concerns were addressed. Consider have author there for part of the time. It was agreed to discuss concerns with author and move forward.

See linked in questions and a survey regarding social events please participate

### **Membership - Krishna Clay**

Busy month, new structure has created a lot of questions. Senior membership was eliminated in the past an individual made some valid points to consider reinstating. Chris background prices hadn't increased in 10 years so the Executive Board of Directors voted on options of membership. Only had 2 people use senior membership last year. Agreed to grandfather in two current Sr. members.

Discussed transitional membership. Taking advantage of career resources is part of this membership. Had a member from Lincoln apply. \$5/mo membership and \$10 program.

Reciprocal agreement with Lincoln. As a Nebraska member get member pricing in Lincoln. Never had to talk about other services outside program attendance. Have the capacity regarding career services. Will move forward to accept membership.

Ralph Wojcinski shared list of national members in area who are not Nebraska chapter members, we are not sure if they are Lincoln chapter members. How market Nebraska membership to these people? Membership and marketing combine for brainstorming. Toolkit on national site membership. Permitted purposes for using the national member list. Market differently to former Nebraska members. Melissa or Glenda can help get this information off of the website.

Education - Cynthia Way

Any power point or documents should be sent to Cynthia prior to board meetings. Michelle working on getting up to speed. Beth has a bunch of mentors and no mentees. Study group formed for CPLP. Any scholarships? Will be advertised soon. March class is for June testing.

President Elect - Chris Hitchcock

Bylaws sent out Executive Council met making some changes. The board should send feedback by next Thursday. Very successful January program. Need to be sure that we have board representation at programs. Each VP needs to have something for announcements. Short is great. We are moving to offer credit for HR certifications for programs

Finance - Lindsey Wedel

New budget format. Quite a bit of cash in reserve consider a way of earning more interest. Move 25K into some other vehicle. Also may consider some kind of endowment.

President April Kassen

National membership for board members is a requirement in our Chapter. It also helps us meet our CORE requirement. Have some budget for financial assistance if necessary. First preference for individual or their organization to pay if possible. If not then send a request for assistance to Lindsey. Once all board members are national members we will have met core requirements. National requirement is increasing over time, this will be a continued priority. Get feedback on bylaws and voting.

All board members should help other areas out including: maintaining online presence and visibility. Challenge at least going out and looking at Social Media Sites. Golf may change from May 18.

Executive team meet first Thursday month at Panera's (April will send to Lance to attend)

Past President Terry Lee

Message from April that he was unable to attend due to illness.

Chris Hitchcock led Board teach back session.

Chris – Leadership Topic Volunteered for 4 learning sessions

Chapter Leader Competency model

4 areas

Q1 personal leadership

Q2 Association Management

Q3 Teamwork and Commitment

Q4 Learning and Performance

Chris will capture and send out to Lance for incorporation into the minutes.

Meeting adjourned at 8:30 AM.