



Sponsorship Opportunities

Increase Your Exposure with Local Workplace Learning & Performance Professionals

Sponsor ASTD Nebraska. We are the local chapter of the American Society for Training and Development supporting the workplace learning and performance professionals in the Omaha and Council Bluffs metro area.

How does it help? Support from our sponsors helps the ASTD Nebraska chapter provide programming and educational events that keep our skills and knowledge on the cutting edge of workplace learning and performance.

- Monthly Professional Development & Networking Programs feature high caliber speakers addressing various areas of expertise.
- Substantial support for members who are pursuing their Certified Professional in Learning and Performance credential.
- Annual Trainer's Institute provides train-the-trainer foundational skills for workplace learning expertise.
- A premium website full of additional resources for members.

Who will you reach? Sponsorship allows you to reach a large target audience of professionals.

- We have over 300 members from more than 150 local companies.
- Our membership consists of Corporate Trainers, Organizational Development Consultants, Independent Consultants, Human Resource Professionals, and Professional Coaches.
- We work in a multitude of various industries, including: insurance and financial services, banking, healthcare and human services, fitness, academia, architecture and engineering, food distribution, utilities, manufacturing, veterinary, counseling and therapeutic intervention, retail, and customer service.

Sponsorship is an easy way to be a visible leader in the industry.
Contact us today at vpcommunications@astdnebraska.org.

Sponsorship Details

The mission of ASTD Nebraska is to enhance members' ability to train, develop, and support clients and organizations and our local and global communities. We can't do it without your help. We offer 5 levels of sponsorship. **Sponsor our chapter today!**

ASTD Nebraska Sponsorship Matrix

	Loess Hills Sponsor	Castle Rock Sponsor	Pikes Peak Sponsor	Mt. McKinley Sponsor	Mt. Everest Sponsor	Trail Guide Sponsor (A la Carte)
Verbal announcement at monthly programs	All	All	All	All	All	Not Available
Logo on sponsorship signage at monthly programs	All	All	All	All	All	Not Available
5 min. presentation at monthly program(s)			1x	2x	3x	\$150 per
Marketing table at monthly program(s)	1x	2x	3x	5x	7x	\$150 per
Marketing table at Trainer's Institute					1x	\$250 per
Logo placement in monthly program slide show	All	All	All	All	All	\$25 per
Advertisement in monthly program slide show				5x	7x	\$50 per
Monthly Program Sponsorship including: *Logo placement on website home page, *Recognition with logo & link in monthly newsletter, *Recognition in press release for event(s), *Recognition in ASTD NE Linked-In and Facebook sites, *Ticket to monthly program	1x	2x	3x	5x	7x	\$250 per
Press release announcing sponsorship				1x	1x	Not Available
Logo placement on website, homepage				1 year	1 year	\$150 per year
Logo placement on website, member resources page	1 year	1 year	1 year			\$100 per year
Ticket(s) to monthly program workshop			1x	2x	4x	Not Available
Ticket to Trainer's Institute					1x	Not Available
Annual Sponsorship Amount:	\$150	\$250	\$500	\$1,250	\$2,000	Per Piece

MP = Monthly Program(s)
TI = Trainer's Institute

Sponsors may "mix and match" monthly program selections. More than one sponsor may be acknowledged for any given event, i.e. there is no exclusivity.

Please note: This is the standard sponsorship program for ASTD Nebraska. It is not affiliated with any other sponsorship program such as Regional Events, golf tournaments, etc.

How High Will You Climb With Us?

Mt. Everest: \$2,000 per year

Acknowledgement at all events, logo on home page of website for 1 year, marketing table at Trainer's Institute as well as 1 free enrollment (\$850 value), full-screen advertisement and marketing table at 7 monthly programs, logo & link in all 12 monthly newsletters and much, much more!

Mt. McKinley: \$1,250 per year

Acknowledgement at all events, full-screen advertisement in 5 monthly program slide shows, logo on home page of website for 1 year, 5-minute verbal presentation at 2 monthly programs, marketing table at 5 programs, and so much more!

Pikes Peak: \$500 per year

Acknowledgement at all events, logo on Member Resources web page for 1 year, 5-minute verbal presentation at 1 monthly program, 3 free tickets to our monthly programs and much more!

Castle Rock: \$250 per year

Acknowledgement at all events, logo on Member Resources web page for 1 year, marketing table at 2 monthly program, logo & link in 2 monthly newsletters and more!

Loess Hills: \$150 per year

Acknowledgement at all events, logo on Member Resources web page for 1 year, primary visibility at 1 monthly program, and more!



Mt. Everest
29,035 ft.



Mt. McKinley
18,011 ft.



Pikes Peak
14,110 ft.



Castle Rock
4,462 ft.



Loess Hills
200 ft.

Ala Carte options are available at the Trail Guide level.

