

## Board Meeting Notes, June 17, 2011

Two new Board Members:

Jen Labrie, Hyatt Reservation

Melissa Turner, Easel Solutions

1. Terry Lee (TL) 501 JoAnn Hickey club donation, 850 letter/form to fill out need help with it. If change to 5013C can write off donations, aid with scholarships.
2. New updates on website, please get bio and pictures done. Scholarship information on front page of website
3. Evaluations were very good from the Regional Event. Some vendors had comments. Event was overall very well received with good comments.
4. Michael talk to Craig?
5. ASTD leadership conference price tickets. Regional event additional funding can send two additional people. October 13, 14, and 15  
Turn into a proposal to speak, hear back by July 6 on this event.  
\$5,000 Nebraska workforce grant (use for new laptop) (maybe extra funds for December Social)
6. July survey on awards ceremony, membership survey.
7. December Event
8. Regional Event present Connected Leader "Partners in Leadership"
  - Get past President involved
  - Ideas sounding board
  - All budgets should be next Friday for travel expenses.
  - Split 5500 with Lincoln
  - Use for new laptop, vote on how money should be used
  - NAC National Advisor for Chapters  
Set up interviews
  - Lisa Hayes Past President – Gene Baer former (NACS) Represent State
9. Susan – Laptop Request, used for Budgets and needs new software.
10. Shelly, New Webs
11. Chris announces Jennifer hired in new position, Director of Member Involvement.
  - Get new members involved
  - New list out by July 25, talking points
  - Reach out on your list what is your preference?
  - Krishna restructure the do's handout send feedback by July 10
  - Premium all 10 monthly employee development and networking events, included with membership
  - Employee and Employer big ticket one check all included
  - Updating application for automated emails
  - RFP ALC #'s 37% increase number of attending program

- 30% down allowing for membership to drop
- Question +6+9 like Lincoln: New renewal membership can get 6 programs more likely to attend
- Transfer program piece – track
- More discussion with April special events or big events do not apply
- Keep sending feedback

12. Jill programming Jeanne Baer 1<sup>st</sup> Workshop

- Aug Valerie/Larry
- Sept Terry Lee coaching
- Remainder of the Year
- New Year – RFP's Campaign Advertising creative ideas get new people.
- 2012 submitted
- Mike Anderson – Leadership Resources, Past President Ameritrade, Work Shop
- Committee Book Club, missing them, maybe offering coaching series
- Chris – Last year past President from HRAM Lori MacIntosh Interested in doing a Book Club.
- Call Center SIG
- E-Learning was successful advertise
- October meeting Panel- Leadership Development Training Professional send a short email to Jill
- November Dan Vetter
- December –
- Get feedbacks in Newsletter
- Cards on Table with questions
- Show attendee list for conference or seminars
- Get company and name or just name?
- LinkedIn/Facebook for all programs/events
- Trisha Danielson, Building Relationships
- Venue- Breakfast or Lunch for meetings use location of Downtown or West Omaha
- Anthony's Steak House was too noisy
- Holiday Inn Grover Street now CoCo Keys Parking was bad
- Regency Lodge- Marriot send name nice rooms
- Get latest to make decision by September
- Must Scott Center by September for next year where else??
- Complaint about change from conference to workshop
- Register for the year within 72 yours

13. Web on-line study for CPLP

- Takes 2 hours about 150 questions
- ASTD has a practice test which is used
- Provide a Work Product as well

- 60 hours to maintain for 3 years can use programs and conferences
  - 1 person turned in learning. 1 Book available
  - Six to Seven Articles to supply
  - Details on Education
  - Position open for Director of Mentoring- Runs the Mentor Program, well put together just coordinating leadership development
14. Kim extra printout for July Social, Coffee and meeting about CPLP for Recruiters
- Target writes job description such as a staffing firm
  - Educating staffing firms
  - Copies of job descriptions
  - Other companies doing it, copy from National Companies
15. Goals ODN Event - Booth Set Up 5 Agenda Jamie Kelly
16. Collaboration
- Shelly help to look at new website
  - Register for July on-line test it
  - Contact List – Laura has list email list add Jen and Melissa
  - Any feedback from programs anybody hears or sees, send feedback do different or add.
17. Chris – Article feedbacks
18. Jill- Market programming such as speakers, sponsorship good for non-profits, value as a community
- Volunteering in line with organization get feedback from membership to they like it?
  - Continue through summer- flood relief- such as the Red Cross
19. Greg Hickman Measurable, meaning and Memorable
- How to be Impactful
  - Measure attendance and programs
    - # of sponsors
    - Stay within budget
    - Spending and Staying within it
    - # of Articles
    - Website Hits
    - # Facebook Likes
    - LinkedIn contacts
    - # of CPLP
    - Membership survey
  - Program Attendance
    - # of members up
    - # of sponsors
    - # budget spending/within
    - Membership survey
    - # of Articles, Tips and Tricks, Blog
    - Social Connections

- Event up, title and date
- How to we Spend Money
  - Quarterly Update
  - New Membership to write about it
  - Write on LinkedIn detailed pushing programming
  - E-learning Lincoln doing a Seminar with speaker
  - # of CPLP
- Memorable
  - Bring Event – Speakers meeting people
  - Ethan E./Michael M. – Applicable – New Concept
  - Jim Pact - Inspired
  - Kirkpatrick's – Wealth of Info/History
  - Golf Tournament – may add value