

## ASTD Nebraska Board Meeting

### Meeting Minutes

August 20, 2010

*Present:* Michael Merritt, Shelly Whittaker, Christine Hitchcock, Ericka Juno, Jill Banaszak, Joe Hare, Barb Lerouge, Susan Bates, Marilyn Czerwinski, Heather Davis, Terry Lee

**Next meeting:** September 17, 2010, 7:00 am

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#### I. Committee Reports

##### Communications – Shelly Whittaker

- T.I.
  - Post cards being mailed next week
  - Michael will send electronic version of postcard to board members (so they can share)
  - 6 registered, need at least 12 to break even
- Cat is recruiting for Communications team member (her position ends in December)
- Marketing for CPLP study group
- September newsletter only has one article at this time
  - Joe will submit article on CPLP or TI...
  - Terry will submit article on ASTD NE Awards for 2010
  - Jill will submit article on October Program
  - It was suggested we rerun some of the TI articles

##### Programming – Jill Banaszak

- August program went well
  - Larger group
  - New timeline was a success
  - New pricing structure had a few kinks, but they have been worked out
- Programs are set for rest of the year
  - September will be Joe Hare presenting ROI (will be advertised with tie in to T&D article on ROE)
  - October will be a panel – if you have questions you want answered, this is your chance
- Book club meets next Thursday at Borders
  - August 26, 3:30 – 5:00; 72<sup>nd</sup> & Dodge
  - <http://www.astdnebraska.org/en/cev/67>

##### Education – Joe Hare

- CPLP study group starts September 9
  - Will be Thursday evenings from 7 – 8
  - <http://www.astdnebraska.org/en/cev/71>
- TI coming soon!
  - <http://www.astdnebraska.org/en/cev/26>

##### Membership – Chris Hitchcock

- Looking for a volunteer for Director of Membership
- Krishna has interview team up and going
- Chris will be meeting with Kate on the Concierge program (formerly the calling tree)

##### Operations – Marilyn Czerwinski

- Meeting coming up to identify policies and procedures for ASTD NE web
  - August 31, 5:00 (or as soon as possible if you get off at 5:00)

- All Programming and Communications members invited
- Pizza will be served

**President-Elect – Terry Lee**

- Will be reaching out to current VP's for succession planning
- Holiday Social will be Dec 15<sup>th</sup> at Joslyn Castle

**From Our Leader – Michael Merritt**

- Welcome Susan Bates – new VP of Finance
- Helping Terry for next year membership survey in September
- ALC is good to go
- Regional Event
  - Planning is going great
  - Most speakers are coming at cost (travel expenses)
  - 32 expo booths (6 sold already, 7 going to speakers)
- Heather had some “ASTD” goodies stored at her house – she brought them to be used by Programming or any others who needed them