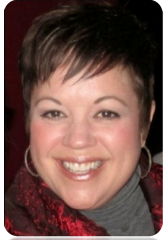


Director of Communications

Jill Idelman

Infogroup

Email Jill



General Responsibilities:

The Director of Communications is responsible for supporting and working with the Board of Directors to successfully solicit news and information from chapter leaders and members. This information and any other useful information will be prepared and used to produce a monthly chapter newsletter. A monthly press release is also completed and delivered to appropriate mediums and organizations to announce monthly meetings and special events.

Bio: Jill Idelman has over 25 years of experience in the field of communications, sales and training. Jill's career in communications started as a News Director and Reporter for several Kansas based radio stations. Jill moved to Omaha in 1991 as New Hire Trainer for ITI Marketing Services. After 8 years with ITI, she moved to the world of telecommunications as a Business and Government Sales Executive for Sprint Corporation. During her 10 years at Sprint she was recognized two years in a row as a President's Club winner and a recipient of Sprint's "Best of the Best" Award. In 2009, Jill was hired by Valpak Corporation as a Marketing Sales Representative. While employed at Valpak, Jill realized she had a strong desire to return to the world of training. An opportunity to be a Corporate Trainer at Infogroup became available. In November of 2009, Jill was able to go back to a career she loved. Jill is currently working in the Corporate Training Department at Infogroup in Papillion, Nebraska. In addition to developing and facilitating corporate training curriculum, Jill is also a Certified Client Associate for Miller Heiman. Miller Heiman is a sales methodology to assist in the success of Infogroup's sales executives and the management of the company's valuable client relationships and assets. In addition, Jill teaches 2nd grade Hebrew at Temple Israel. Jill earned a Bachelor of Science Degree in Journalism and Mass Communications from Kansas State University.

Jill joined ASTD Nebraska in October of 2010. She attended the 2010 ASTD Trainers Institute. Jill is excited to be more involved in ASTD and looking forward to future plans of obtaining her CPLP.

Please feel free to provide her with any information that would be valuable to our monthly ASTD Nebraska Newsletter!