

Shelly Whittaker
Creighton University
Email Shelly



General Responsibilities:

Oversee all communication goals, strategies, tools, and mechanisms including, but not limited to, print and electronic marketing correspondence and the chapter web site. Ensure all chapter communications adheres to ASTD's identity guidelines. Promote recognition of and respect for the chapter and its membership within the Omaha and Nebraska business communities.

Bio: **Shelly Whittaker** has worked in the training, education and information technology fields for 20 years. She has a Bachelor's Degree in Business Education and a Master's Degree in Curriculum and Instruction with an emphasis on Technology. In addition, she has HDI Certification in Knowledge Centered Support Principles. She is currently the Training Coordinator in the Division of Information Technology at Creighton University. In this role, she is responsible for the overall coordination of the program as well as developing courses and providing instruction for the software applications on campus. Shelly plays an active role in the training initiative for all application roll-outs as well as orienting new employees and students to the technology available at Creighton.

Shelly has been a member of ASTD Nebraska since 2005. She served as Director of Communications in 2010 and is looking forward to serving as your Vice President of Communications in 2011.