

Project Management for Training Designers and Human Resources Development



Presenter: Dan Topf, CPT
Senior Vice President;
Management Development International, Inc.



Come for the program...Stay for the workshop!!

8 A.M. – NOON

By the end of the dynamic morning Program you will be able to:

- Define the terms “project” and “project management” and “process” and compare them to the ADDIE Instructional Design model for a project you bring with you to the workshop—or you can use a generic project we will provide.
- Identify the life cycle and phases of project management and how they are related to Human Performance Technology (HPT) and the ADDIE Instructional Design model for your selected project.

12:30 – 4:30 P.M.

This great afternoon Workshop will be loaded with hands-on application and break-out sessions!!

- You can either bring a project you’re currently working on and wanting to develop, or take advantage of one of the generic projects available to you that day.
- Experts in Project Management will be on hand to personally assist you in developing your project and applying the skills and techniques from the morning session.

To register or for more information, call **(515) 967-3895**, e-mail chapadmin@astdiowa.org or go to www.astdiowa.org

NOVEMBER 6, 2009

8 A.M. – NOON

Program: Project Success Method

**Cost: \$115 ASTD & SHRM MEMBERS
\$135 NON-MEMBERS**

12:30 – 4:30 P.M.

Project Workshop: Hands-on session

**Cost: \$35 ASTD & SHRM MEMBERS
\$50 NON-MEMBERS
*Includes Lunch!!***

LOCATION

**Tero International
1840 NW 118th Street Suite 107
Clive, IA 50325**